

ASA Issue Alert:

ASA is Asking Congress for COVID-19 Relief Specifically for Staffing Companies

Contact your Senators and Representatives Today

The U.S. House of Representatives and Senate likely will take up a fourth COVID-19 relief package for businesses this Week. ASA is asking for relief specifically for the staffing industry and we need you to **contact your legislators today and urge them to support our request.**

ASA is asking for funds for the staffing industry that will address staffing firms' liquidity issues. This request is part of Congress's consideration of additional relief for certain key industries.

ASA has engaged the top Washington lobbying firm of Squire Patton Boggs to engage with legislators. But we need your help; legislators need to hear from staffing firms- about how they supply all types of workers to every industry, particularly critical industries such as health care, manufacturing, logistics and distribution, airlines, and pharmaceuticals- and about how COVID-19 has caused, and will continue to cause, job orders and revenue to significantly decline. Legislators need to know that the continued viability of staffing firms, and thus millions of jobs, are at risk.

Email or call your legislators today- time is of the essence. Find [your representatives here](#) and [your senators here](#). Talking points are below. Please be sure to copy our lobbyists, Jack Kingston (jack.kingston@squirepb.com) and Brandon Roman (brandon.roman@squirepb.com), on your emails.

Thank you for taking grassroots action.

[Find Your Representatives](#)

[Find Your Senators](#)

Sample Talking Points/Email

My name is _____, and I am **[insert title]** of **[your company name]**.

My staffing firm...**[add below suggested information]**

- Years in business
- Location(s)
- Number of internal staff
- **Number of temporary employees placed each year**
- **Types of jobs filled**
- **Types of clients/industries served, particularly critical industries such as grocery and food services, healthcare, manufacturing, logistics and distribution, airlines, and pharmaceuticals**

I am reaching out to you about a critical issue- my staffing firm's ability to stay in business in light of COVID-19. As a result of the novel Coronavirus, my firm:

- Has seen job orders decline by **[insert number]**
- Has seen revenue decline by **[insert number]**

Absent immediate direct financial assistance from the federal government, these losses will continue; my firm risks going under and **[insert number]** workers will lose their jobs.

Therefore, I respectfully request that you take the following actions now:

- Dedicate funding for loans and financial assistance specifically for the staffing industry
- Establish priority status, for the staffing industry, for general loans available to all businesses

Thank you for your consideration.

[Your name]

[Your company]

Questions about this ASA Issue Alert?

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American Staffing Association